How and Why to Apply for the Quality Award
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Agenda

- What is the Quality Award?
- How winning helps your organization
- How you can use it to plan your year
- Mandatory Categories Review
- Non-Mandatory Categories Review
- Logistics
- Questions
What is the Quality Award

The FJMC Quality Club Award was developed to strengthen and encourage member clubs to offer a variety of activities at the local level and to participate in regional and FJMC programs. The FJMC Quality Club Award is given each year to member clubs who meet established criteria at the International, Regional and local levels. The criteria also are a blueprint for a club to follow in planning its yearly programming. The award, an engraved 15 year perpetual plaque, is presented in even numbered years at a regional event and in odd numbered years, 2015 being one, at the FJMC Biennial Convention.
Winning a Quality Award

- Publicity
- Membership
- Respect
Annual Planning - Quality Award

TI of Natick Men’s Club Board holds an annual planning meeting in the summer
Mandatory Requirements

Clubs must meet each of these requirements. A Club which is unable to satisfy requirement #3 may alternatively elect to complete an additional 4 optional requirements (for a total of 14) from those set out below.

1. Online registration for the 2014 World Wide Wrap, and conducting the 2014 Wrap.
2. Purchasing and distributing FJMC Shoah Yellow Candles™
3. Having a club member attend the 2013 FJMC convention (other than congregational clergy).
4. Having dues paid in full to the FJMC as of May 31, 2014, and not having any past due balances
5. Having a current membership list submitted between June 1, 2013 and May 31, 2014.
6. Active club participation wellness program (other than a Hearing Men’s Voices program) intended to provide physical activity for members. Examples: Group exercises, weight loss, biking and running programs.
7. Having a member attending:
a. A regional retreat, OR
b. An FJMC consultant-led regional or individual club training program in the vicinity. (The January 2014 LDI and FJMC Keruv training will count for this criterion.)
c. If none of these options is available, a visitation by an FJMC International or Regional representative may be substituted.
Optional Categories

Optional Requirements:
Clubs must complete any 10 of these requirements (14 if unable to complete Mandatory Requirement #3) with at least 1 requirement from each category. (Note – there will be special recognition for clubs that complete all 19 requirements.)

The categories are:
1. Programming
2. Club Administration
3. Regional and International Participation
Optional Categories

PROGRAMMING (Programs can be one-time events or ongoing endeavors)

1. Jewish Observance Program intended to include some kind of hands-on activity and not simply a Sunday morning speaker on the matter. Examples: Hebrew Literacy; Art of Jewish Living course; Torah study with the Rabbi; selling sukkah kits; Build-A-Pair Program, Yad Shel Chai Program.

2. Community Service Project intended to represent a program benefiting the community outside the local shul. Examples: Delivering food to the needy; holding religious services at an assisted living home; collecting books and toys for an orphanage; etc.

3. Synagogue service project intended to benefit the synagogue or congregation. Examples: Ushering; printing a synagogue directory; a clean-up project around the synagogue; project to look through synagogue tallisim to pick out those that are worn and need to be retired; etc.

4. Men’s Club Shabbat (Friday night, Saturday morning, or both)

5. Hearing Men's Voices program. Examples: Discussion of father-son relationships; men’s spiritual being; or men and their work. Any program on men’s health other than that counted in the wellness program in (7);

6. Keruv program. (Keruv programs are eligible only if the Men’s club is directly involved.) Examples: Programs to enhance welcoming in the synagogue of interfaith families. Discussion groups for parents on their relationship with grandchildren of interfaith couples; on their relationship with a non-Jewish spouse; etc.

7. Shomrei Haaretz project. Examples: Solar powered Ner Tamid; JNF carbon offset program; “greening” the synagogue project

8. Father-child program or youth support activity. Examples: Father-child bowling or attending a pro sports game; youth art contest; Camp Ramah scholarships; program on safe driving

9. Joint program with another Men's Club (other than a regional activity). (This can be with a Men's Club outside of the Conservative/Masorti Movement.) Name(s) of other Men’s Clubs must be submitted to satisfy this criterion.

10. Purchasing FJMC books or materials other than Yellow Candles in support of programming.
Optional Categories

CLUB ADMINISTRATION
11. Having someone in place as of May 1, 2014, to be the next club president. (Person does not need to have the formal title of First Vice President, but must acknowledge his willingness to serve, and his name must be submitted to satisfy this requirement.)
12. Having regular communications to inform members of activities and/or meetings. Examples: Club newsletter; group e-mail; telephone tree; website; postcards; regular program advertising in synagogue newsletter
13. Having a written and adopted budget for the 2013-14 program year
14. Having a published calendar of activities for the 2013-14 program year
Optional Categories

REGIONAL AND INTERNATIONAL PARTICIPATION
15. Having a member as an elected FJMC or Regional officer (i.e. not a member of a Board of Directors or Trustees)
16. Having a member (other than one in #15) actively serving on an International FJMC committee
17. Having a member attend a regional honoree program, such as a man-of-the-year event, OR some other regional event that is not training or a meeting. A meeting with a program is acceptable.
18. Participating directly in activity on the international level to help Masorti Judaism. Examples: Contributing mezuzot, FJMC books, prayer books, tallisim, tefillin, etc. to foreign congregations; corresponding with foreign synagogues to encourage their participation in the World Wide Wrap; contributing funds to Masorti synagogues or other institutions affiliated with the international Masorti/Conservative Movement.
19. Promote the JSsearch Professional and Business Directory, resulting in at least 5 ads in the Directory that credit the club for their ad.
Logistics

Please send your completed information by June 10, 2014 to Gerry Brin at gbringca@comcast.net or 1924 McCraren Road, Highland Park, IL 60035-2229.

If you have any questions, e-mail Gerry or call him at
(H) 847-831-3744
(O) 847-831-9800
(M) 773-569-7755

Forms and information are on the FJMC Website (fjmc.org) under the awards tab.
Questions?