

NERfjmc Club President Planning Guide

for Effective Men's Clubs & Brotherhoods

....provided for FJMC club use only

Arnie Miller, President NERfjmc, December 2011

Membership

1. Did your club achieve a net growth in membership?
2. Did your club implement a membership recruitment plan?
3. Did your club conduct orientation programs for new members?
4. Did your club achieve its membership goals for the year?

Comments:

Current State

Current number of members: _____

Number of members as of 30 June last year: _____

five years ago: _____

Average age of members: _____

Number of members who have been members for:

1-3 years: _____ 3-5 years: _____

5-10 years: _____ 10 or more years: _____

Number of members who have proposed a new member in the previous two years: _____

Describe your club's current new member orientation program:

Describe your club's continuing education programs for both new and established members:

What makes your club attractive to new members?

What aspects of your club could pose a barrier to attracting new members?

Future State

Membership goal for the upcoming year:
_____ members by 30 June

How does your club plan to achieve its membership goals? (check all that apply)

- Develop a retention plan that focuses on maintaining high levels of enthusiasm through participation in interesting programs, projects, continuing education, and fellowship activities

- Ensure the membership committee is aware of effective recruitment techniques
- Develop a recruitment plan
- Explain the expectations of membership to potential members
- Implement orientation program for new members
- Create a brochure that provides general information about FJMC as well as specific information about your club for prospective members
- Assign an experienced club leader to mentor every new club member
- Recognize those club members who sponsor new members
- Encourage members to participate in NERfjmc and FJMC programs and events
- Other (please describe):

Action steps:

Service Projects

5. Is your club engaged in synagogue service activities?
6. Is your club engaged in community service activities?
7. Did your club achieve its service goals for the year?

Comments:

Development of Future Leaders

8. Did your Club Officers attend the NERfjmc Spring Training?
9. How many club leaders attended past Conventions? FJMC
10. How many club members participate in events? NERfjmc

Public Relations

11. Does your club have a public relations program for the year?
12. Did your club achieve its public relations goals for the year?

FJMC Initiatives and NERfjmc Events

13. Is your club engaged in these activities?
 - Yom HaShoah Yellow Candles
 - Shomrei HaAretz (Stewards of the Land)
 - Shomrei Ha'guf (Wellness)
 - Hador Habah (Young Member Initiative)
 - Yad Shel Chai (Encourage Torah Reading Skills)
 - Keruv (Outreach to Inter marriage)
 - The Retreat (i.e. Laymen's Institute)
 - World Wide Wrap
 - NER Kabbalat Shabbat
 - Tour de Shuls
 - Keeper of the Flame
 - Hearing Men's Voices
 - NER Spring Training
 - Club Leaders Programs
 - Mentschen.org
 - Unraveller sponsorship, FJMC₁₀₀, IKC
 - FJL: FJMC *Foundation for Jewish Life*
 - Biennial Convention 2013

Comments:

FJMC Torch Award & Quality Club Award

14. Is your club preparing a Torch Award submission for 2013?
15. Is your club preparing to qualify for a Quality Club Award submission for 2012?
16. Are you using the Quality Club Award "criteria" for your club goal setting?

Comments:

The Federation of Jewish Men's Clubs (FJMC)

17. Did your club promote the FJMC this year? How did you promote FJMC?
18. Did your club considered encouraging contributions to FJMC beyond your dues? i.e. the Unraveller, FJMC₁₀₀, IKC, etc.

Comments:

The FJMC *Foundation for Jewish Life* (FJL)

19. Did your club promote the FJMC *Foundation for Jewish Life* this year?
20. Did your club encourage contributions to the FJMC *Foundation for Jewish Life*? i.e. Foundation Fellowship and/or Legacy Society

Comments:

Summary

...Action steps to discuss with your Board