Twinning with a Masorti Community
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Why Twin?
Connection to our past
Investment in the future of Jewry

What have we done?
Skype calls with leadership
World Wide Wrap via internet
Guests at convention and in Sharon
Visited Budapest (x2)

Challenges
Cannot be perceived as the “parent”
Wary of organized Jewish authority
Burnout/Age out of the leadership in Budapest
Need for a religious leader

**Lessons Learned**

Each community is different, so what may work for one may not work with another
Learn as much as you can about the community, especially history
It never goes as you planned, so go with the flow
Communication is key, so use whatever mechanism you can (email, Facebook, etc.)
It’s all about relationships and in person meetings are best, so visit if you can

Questions?