

# Twinning with a Masorti Community January 10, 2016

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## Why Twin?

Connection to our past

Investment in the future of Jewry

## What have we done?

Skype calls with leadership

World Wide Wrap via internet

Guests at convention and in Sharon

Visited Budapest (x2)

## Challenges

Cannot be perceived as the “parent”  
Wary of organized Jewish authority  
Burnout/Age out of the leadership in  
Budapest

Need for a religious leader

## Lessons Learned

Each community is different, so what  
may work for one may not work with  
another

Learn as much as you can about the  
community, especially history

It never goes as you planned, so go with  
the flow

Communication is key, so use what ever  
mechanism you can (email,  
Facebook, etc.)

It's all about relationships and in person  
meetings are best, so visit if you can

## Questions?

